



Teas • Drinks • Snacks & More...

BUSINESS PROPOSAL

2023



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About Us

Mr. Vardhaman Bamb (Director) a young and enthusiastic entrepreneur has started his business in 2013 from a room of 100 sqft, after having lots of struggle and facing challenges now company owns a 16000+ sqft manufacturing unit and he launched new venture in 2019 in the name of “Chaha House”.

“Chaha House (Thikan Ek Chaha AaneK) operates on " From Garden to Cup" concept.

In “Chaha House” we have an in house dedicated manufacturing unit to provide authentic taste and varieties of teas, drinks, snacks and bakery to our customers and launching season’s special products time to time and we are committed to give best quality products to our customers.

As India is a diverse country and people have different preference, considering their choice “Chaha House” runs with great response from the investors & customers with wide range of menus. “Chaha House” has started their business from 2019 and opened 100+ outlets in different cities and many more to come. Since from last four years we had done many changes and upgradation in “Chaha House” model and now we are value for money and pocket friendly for our end customers and profitable for our franchisee.

Now in 2023 we have made some changes in our logo, tag line and concept of “Chaha House” (Teas, Drinks, Snacks & More....) and running successfully franchisee model.

Mr Vardhaman Bamb considered to be a unique business acumen with the vision of business growth and his strategic planning, the concept of "Chaha House" has emerged and today the concept has attained a great height of success and had become a respected name in the tea market.

Mission

To provide a one-stop solution for customer's cravings with varieties of authentic teas, appetising drinks & snacks “From Garden to Cup” & “Food with taste” concept at a reasonable price and excellent service with hygiene.

Vision

To engage food lovers from all over the world with the authentic taste of our tea and savouries to create a lifetime relationship with our customers.

Chaha House Franchisee Terms

Brand	Chaha House (Since 2019)
Category	QSR
Industry	Food, Beverages & Retailer
Space Requirement	200 Sq. Ft.
All Concept Cost (INR)	
Monthly Profit (INR)	
Product Margins	40% to 80%
Return On Investment	12 to 15 Months
Concept Cost Details	Plumbing, Electrical Work, POP, Painting, ACP Panelling Furniture, Standy Table & Stools , Kitchen Equipments, Store Branding Material Marketing (Online / Offline) Store Opening Event Software, Billing POS Machine, CCTV, Music System & LED TV Kitchen Utensils, House Keeping & Disposable Materials, Stationary & Uniform Interior Designing, Transport & Setup
Agreement Terms	6 Years
Required Licenses	GST, FSSAI, Shop Act, Advertisement, Fire License & Health/Trade
Store Timing	6 AM To 10 PM
Product Categories	Teas, Tea Powders, Snacks, Sandwiches, Drinks and Patisserie.
Total Menu	75+ Products
Service	Raw Material Supply, Store Promotion Campaign, Social Media Promotion.
Facilities	Business Development Services (Mandatory) Franchise Store Operational Services (Optional)
Speciality	All products are prepared by in-house production facility. Utmost quality assurance & quality control.

- IMPORTANT NOTE :**
1. All shop documents, Franchise Agreement & Shop Licenses expense will be bared by Franchisee.
 2. Investment may vary depending on the space and location.
 3. Transportation Charges Extra.
 4. All types raw material coast extra.



Chaha House Menu



DESI CHAHA

- Dum Chaha
- Masala Chaha
- Gulacha Chaha
- Alyacha Chaha
- Beena Sakharecha Chaha
- Mumbai Kadak Chai



NATURAL & HEALTHY BLENDED TEAS

- Mint Tea
- Green Tea
- Lemon Tea
- Rose Black Tea
- Chamomile Lavender Tea
- Turmeric Citrus Herbal Tea

• Hot Coffee



KULHAD SPECIAL MENU

- Masala Dudh
- Dryfruit Thandai Milk

PREMIUM TEA POWDERS

- Vardhaman CTC
- Vardhaman Dust
- Family Mixture No 1
- Vardhaman Masala Tea
- Tulsi Green Tea
- Immunity Booster Tea

• Water Bottel



HOUSE SPECIAL DRINKS

- Limboo Sarbat
- Kala Khatta Sarbat
- Gulabi Peru Sarbat
- Fruit Punch Drinks
- Coconut Drinks
- Orange Drinks
- Watermelon Drinks
- Thick Cold Coffee
- Lemon Grass Ice Tea
- Pista Milk Shake
- Badam Milk Shake
- Oreo Milk Shake
- Mango Milk Shake
- Chocolate Milk Shake
- Rose Milk Shake
- Strawberry Milk Shake
- Hazelnut Coffee Frappe



SANDWICH

- Green Veg Sandwich
- Spinach and Corn Sandwich
- Butter Garlic Sandwich
- Tandoori Farm House Sandwich
- Paneer Makhni Sandwich

PIZZA

- House veg pizza
- Tanduri paneer pizza



TEA WITH SNACKS



- Garma Garam Kanda Pohe
- Khamang Rava Upama
- Pineapple Orange Sheera
- Bake Vadapav
- Crunchy Bake Samosa
- Kachhi Dabeli
- Aloo Masala Khari Shot
- Kulhad Matki Bhel
- Jhataka Tarri Misal
- Veggie Masala Maggi
- Peri Peri Fries
- Cheesy Burger
- Sweet & Salt Bun Maska



ALL TIME FAVORITE COOKIES

- Vardhaman Crunch
- Jaggy Ots Cookies
- Almond Coconut Cookies
- Makkhan Tost
- Cheeze Chaska Maska Cookies
- Mixed Fruit Butter Cookies
- Pineapple Coconut Slice Cake
- Crispy Cream Roll
- Frutilla Finger Cake
- Veg Masala Puff
- Paneer Puff
- Dryfruit Mava Cake





VARDHAMAN[®]
GROUP OF INDIA

PUNE HEAD OFFICE

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